RENDER
DEVELOPMENTS

CITY INVESTMENT GENERATION APP

- POWERED BY RENDER DEVELOPMENTS

NEEDS ANALYSIS

Is your regional economic development and marketing plan built on finding new investors?

Do you think you can do more to entice investment for your community?

By using the latest visualization software available, we will unlock new conversations that help your municipality build investor confidence in your region.

HOW CAN WE HELP?

- Interactive VR enabled mapping showcasing all of your hotspots
- Loaded onto a custom platform with 360 Imagery of your critical investment opportunities
- UX/UI user friendly customized components and touch-points with infinite scalability
- Build out to create content of videos and text to target investment opportunities
- Custom animations to help bring your skyline to life
- Showcase all of your current real estate developments

THE EXPERIENCE

At the click of a button, investors can fly throughout your region, looking at stunning visualizations of what opportunities exist.

Render Developments can categorize the views, setting filters that guide your investment conversations.

This platform will serve as your one stop source for securing interest and deposits for transactions! You read that right, we can build engagement by securing deposits for opportunities directly through the application.

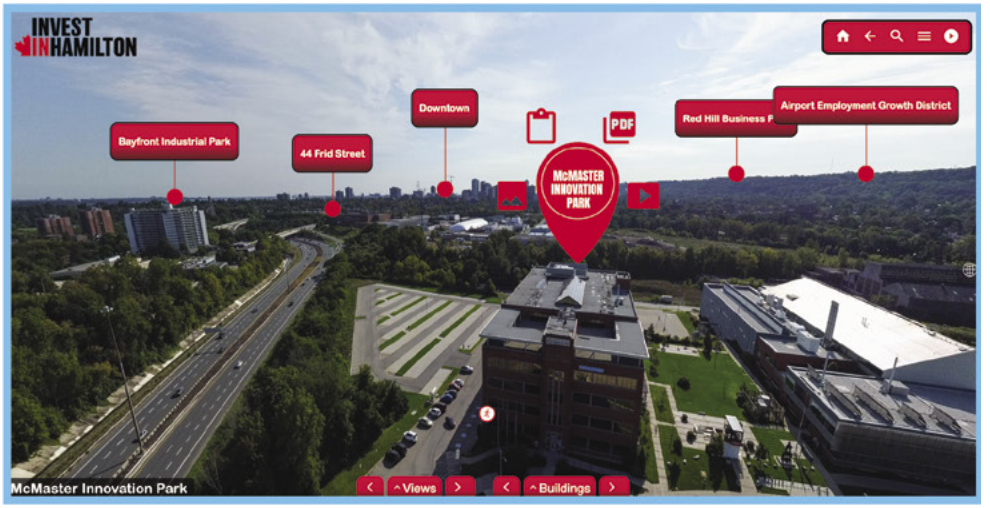
The City of Oshawa's tour can be seen HERE.

TELLING YOUR REGION'S STORY

Case Study Description:

The City of Oshawa intended to showcase the future of its city, in turn hoping to attract additional investment opportunities. In response, Render Developments created a comprehensive digital visualization package for Oshawa, including virtual branded and guided tours of the city, as well as stunning 360 degree drone photography. The custom computer programming used in the project offers the viewer unlimited perspective of the city, enabling complete 360-degree manipulation from both aerial and street perspectives.

The City of Hamilton's tour can be seen HERE.

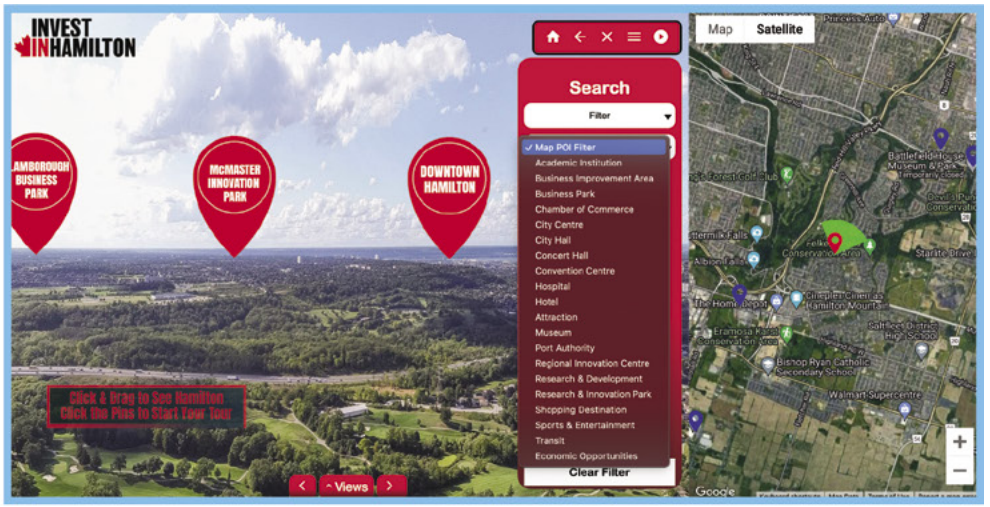


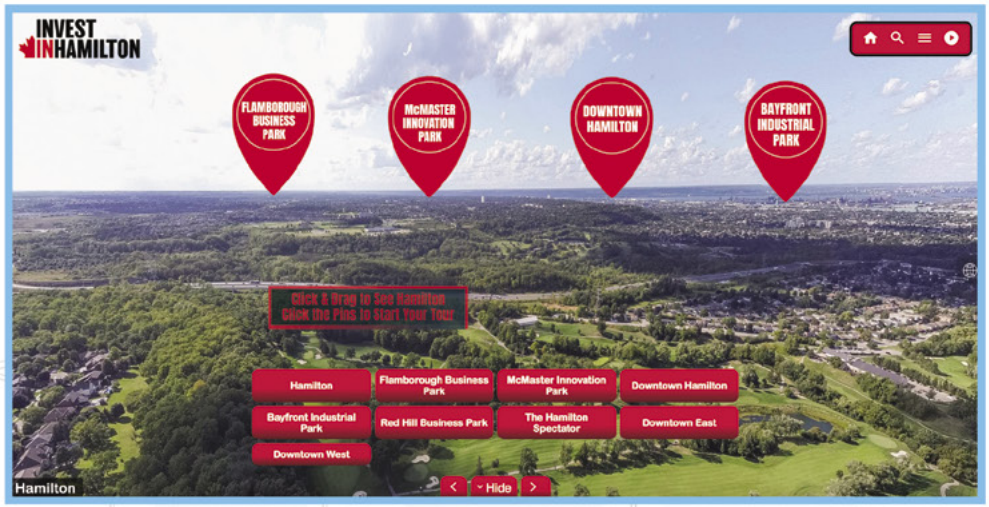
TELLING YOUR REGION'S STORY

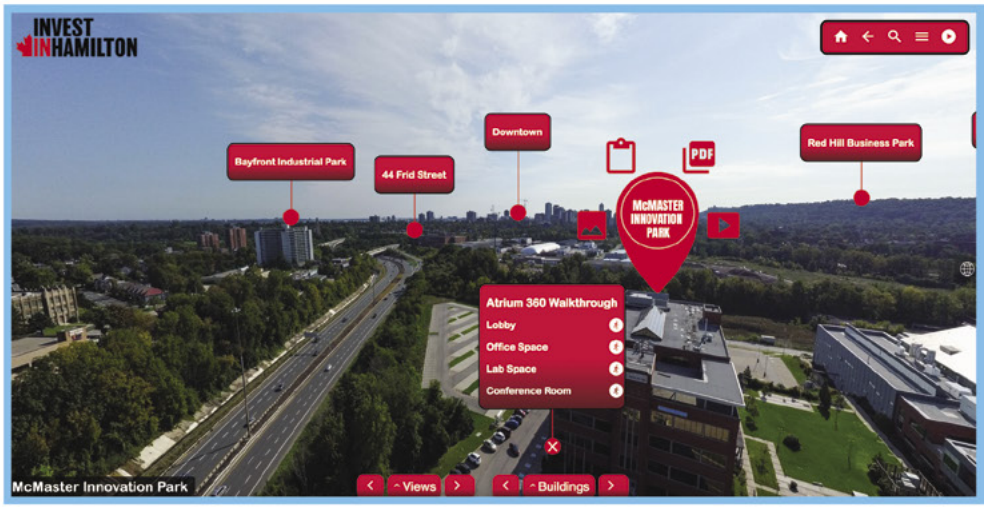
Case Study Description:

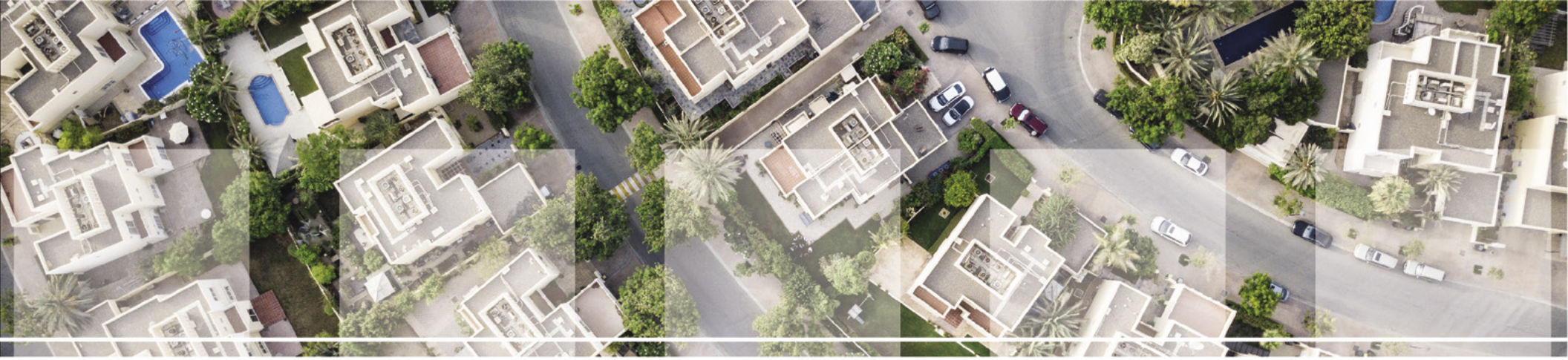
The City of Hamilton was hoping to engage businesses and investors through a custom desktop application, allowing their business development team to highlight their region as a great place to invest in. We created a custom visualization dashboard that showcased drone images, interior walkthrough tours of commercial spaces, lead generation, social media sharing, and a tie-in to Google Maps. Now they can easily navigate their city virtually, enticing investment by intriguing would-be investors.

INVEST IN HAMILTON
Red Hill Business Park
Airport Employment Growth District
McMASTER INNOVATION PARK
PDF
Settings
Show Hot Spots:
Language:
English
Share
https://storage.go
Copy
McMaster Innovation Park
Views
Buildings


INVEST IN HAMILTON
AMBOROUGH BUSINESS PARK
McMASTER INNOVATION PARK
DOWNTOWN HAMILTON
Click & Drag to See Hamilton
Click the Pins to Start Your Tour
Search
Filter
Map POI Filter
Academic Institution
Business Improvement Area
Business Park
Chamber of Commerce
City Centre
City Hall
Concert Hall
Convention Centre
Hospital
Hotel
Attraction
Museum
Port Authority
Regional Innovation Centre
Research & Development
Research & Innovation Park
Shopping Destination
Sports & Entertainment
Transit
Economic Opportunities
Clear Filter
Map
Satellite
Views


INVEST IN HAMILTON
FLAMBOROUGH BUSINESS PARK
McMASTER INNOVATION PARK
DOWNTOWN HAMILTON
BAYFRONT INDUSTRIAL PARK
Click & Drag to See Hamilton
Click the Pins to Start Your Tour
Hamilton
Flamborough Business Park
McMaster Innovation Park
Downtown Hamilton
Bayfront Industrial Park
Red Hill Business Park
The Hamilton Spectator
Downtown East
Downtown West
Hamilton
Hide


INVEST IN HAMILTON
Bayfront Industrial Park
44 Frid Street
Downtown
PDF
Red Hill Business Park
McMASTER INNOVATION PARK
Atrium 360 Walkthrough
Lobby
Office Space
Lab Space
Conference Room
McMaster Innovation Park
Views
Buildings



VR EDITOR FEATURES

- Unlimited Panoramas & Virtual Tours
- Sophisticated Linking Module
- Live Panorama Enhancing
- Powerful Hotspot Editor
- Hotspot Transitions & Effects
- Font icons, custom images, 3D text & more
- Polygon Drawing Tool
- Object Presets & Enhancement Recipes
- Maps, Floor Plans & Orientation Indicator
- Nadir & Zenith Patch
- Background Sounds
- Projection & Behaviour Adjustments
- Unlimited Hotspot Views
- Device Preview
- Full Spherical & Cropped Panoramas Support
- Keyboard Shortcuts

EMBED & CUSTOMIZATION OPTIONS

- Unlimited Embeds
- Custom Branding
- VR Ready
- Panorama Thumbnail Stack
- Custom Look & Feel
- Responsive
- Gyroscope
- Virtual Tour Share Links
- Specific Point of View Share Links
- Short Urls
- Hotspots Options per Embed
- Download & Self-host Tours
- Floating Arrows Navigation
- Cookies Consent Popup

HOW TO CONVEY ATTRACTIVENESS TO INVESTORS

- Convey key growth rates and business statistics
- Highlight all of the current infrastructure and animate future infrastructure
- Creates nodes that highlight high tech firms and what they are focused on
- Strengthening relationships within and beyond the region (show maps and flows)
- Sector make-up of the economy: Who are the key players in your region?
- Illustrate the quality of place-making, city environment, and liveability

CONTACT US!

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